



To Whom it May Concern;

As the Digital Marketing Manager here at Helen Keller Intl, I had the pleasure of managing Jade Warren during her internship. She worked under the Marketing team in the External Relations department and was an incredible team asset and contributor even in her short time with us.

Some of her key responsibilities included rebranding the organization's internal documentation to align with brand guidelines, assist in creating evergreen templates for use in social media and advertising, and creating on-brand iconography for materials such as the annual report and website.

Jade was able to succeed in these key areas because of her solid foundation in design and typography. She worked in collaboration with not just me but my director and colleagues to see designs from ideation to final product on time and within budget. Even with only a limited 3 months, she was able to quickly get up to speed with our brand guidelines and using her skills across all the Adobe suite was able to come up with refreshing ideas and became a key brainstorming partner to bounce ideas off of and I believe helped elevate our brand with new and creative perspectives.

I would recommend Jade a suitable candidate for her proficiencies in all the areas I expressed above and more given her ability to adapt, learn, and organize herself independently under pressure. I am confident in her abilities and hope you consider her for the position.

If you have any further questions feel free to contact me.

Sincerely,

Geoffrey Chin
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