

JADE WARREN

UJ Graphic Designer

Contact

Based in New York, NY

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Email
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Portfolio
<https://www.jadewarren.com>

Profile

Passionate graphic designer with a background in marketing and strategy. I'm an American citizen who grew up as an expatriate living in Indonesia, China, Taiwan and Singapore before moving to New York City.

Skills

Illustrator
Photoshop
InDesign
Figma
Procreate
Microsoft Office
Digital Illustration
Information Design
UI Design
Marketing Design
Presentation Design
Organization
Problem Solving
Time Management

Experience

Graphic Designer | Candylab Toys
New York, New York | September 2023 - Present

- Created digital and print collateral including catalogs, packaging, and all other branding and marketing visuals
- Generated new toy vehicle concepts and designs
- Photographed products and retouched them for use

Graphic Design Intern | Alphaa.io
New York, New York | July 2023 - September 2023

- Generated original design concepts and ideas for client presentations, social media platforms, and websites
- Collaborated with UI/UX team to create custom website layouts for diverse clients
- Designed effective marketing collateral that boosted customer engagement

Branding and Marketing Assistant | Helen Keller Intl
New York, New York | May 2022 - August 2022

- Created design templates for Instagram and Facebook
- Designed flyers and fact sheets for 20+ country offices
- Created infographics for the company's website and annual report
- Researched sustainable vendors and designed a totebag
- Ideated and created icons and logos on illustrator
- Rebranded ~200 documents, manuals and forms

Design Intern | Anthropocene Design
New York, New York | September 2020 - December 2020

- Created infographics and posts for the company's social media platforms
- Researched and designed 3D sustainable packaging

Illustrator | Freelance
New York, New York | September 2020 - December 2020

- Sold 50+ digital illustrations while maintaining a 5-star customer rating

Product Design Intern | NIKE Product Creation Center
Jakarta, Indonesia | July 2019 - August 2019

Education

Parsons School of Design
Strategic Design and Management (GPA: 3.95, with Honors)
New York, NY | August 2018 - May 2023

Dean's BFA Scholarship from Parsons School of Design
August 2018 - May 2023